

September 4, 2025 Hagiwara Electronics Co.,Ltd. Hagiwara Electronics India Pte. Ltd.

# "Exhibiting at electronica India 2025 to Expand into the Indian Market

Nagoya, Japan – Hagiwara Electronics Co., Ltd. (Head Office: Higashi-ku, Nagoya; Representative Director & President Executive Officer: Takeshi Soejima) today announced that its overseas subsidiary, Hagiwara Electronics India Pvt. Ltd., will participate in electronica India 2025, the country's largest electronics exhibition, to further expand its business in the Indian market.

## [About Our Exhibition]

Hagiwara India will exhibit its latest solution demonstrations and cutting-edge products from partner companies. At the booth, visitors will be able to experience our technologies and solutions in person.

## [Main Exhibits]

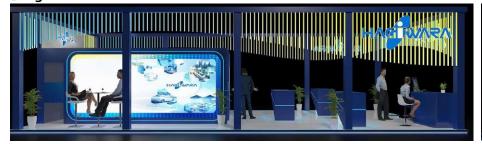
#### Demonstration Exhibits

- Driver Monitoring System (DMS): A solution that monitors driver alertness, set to become mandatory
  in India under AIS standards. Hagiwara Electronics is promoting this system to enhance automotive
  safety.
- Motor Control Solutions: Includes 48V motor controllers for two- and three-wheeler electric vehicles, fuel pump solutions, and high-voltage traction and auxiliary inverters.
- **Surround View System:** Provides a 360° view of vehicle surroundings on the dashboard, enabling safer and easier navigation of large vehicles.
- **TFT Solutions & HMI Tools:** A tool for HMI screen development that supports cluster solutions, allowing efficient design and customization of in-vehicle displays.

## Exhibits of Partner Companies

Hagiwara Electronics India will also showcase innovative products from its partner companies, highlighting cutting-edge technologies and collaborative solutions for the Indian market.

[Hagiwara Electronics India exhibition booth at electronica India 2025]





# [Comment by Takeshi Soejima, Representative Director, President Executive Officer]

"In order to contribute to the development of the electronics industry in India, we will be exhibiting at electronica India 2025. This exhibition represents a major step forward in addressing the challenges and growth of the Indian market, and it is an important event for us as it brings together industry players from around the world to share the latest technologies and market trends.

Based on the technologies and knowledge we have accumulated to date, we will exhibit a wide range of solutions to meet the needs of the Indian market, including DMS, Motor Control for two-wheeler EVs, and TFT clusters. Through these technologies, we aim to contribute to the realization of a safe, secure, and sustainable mobility society.

By participating in Electronica India 2025, we hope to create new value through direct engagement with customers and partner companies. We invite everyone to visit our booth and learn more about our innovations."

# [Comment by Vijay Ganesh, General Manager, Hagiwara India]

We are set to participate in the electronica India 2025 in Bangalore, one of India's most prominent platforms for the electronics and automotive technology sectors.

India, as one of the world's fastest-growing automotive markets, continues to play a pivotal role in the company's strategy. Hagiwara Electronics India views this exhibition as a vital opportunity to engage with OEMs, Tier-1 suppliers, and industry leaders, while underlining our commitment to innovation, safety, and customercentric design.

Our participation at Electronica India 2025 reflects our vision to contribute to the transformation of mobility through advanced electronics. We are excited to demonstrate solutions like Driver Monitoring System, Motor controller Solution, Surround View System, TFT cluster etc., that not only meet the demands of today but also anticipate the requirements of tomorrow's vehicles.

With this presence, Hagiwara Electronics India aims to showcase its technological capabilities and reinforce its role as a trusted partner in the advancement of automotive technologies in India.

India represents a rapidly growing automotive market and an important strategic base for innovation and customer engagement. By participating in Electronica India 2025, Hagiwara Electronics India seeks to expand its footprint and contribute to the advancement of automotive technologies in the region.

#### [About electronica India 2025]

Electronica India, held annually since 2000, is India's largest general electronics exhibition. The event showcases the full spectrum of the electronics industry, including electronic components, manufacturing equipment, optical technology, power electronics, semiconductors, electronic infrastructure, and circuit-related fields.

Date: Wednesday, September 17, 2025 - Friday, September 19

Venue: Bangalore International Exhibition Centre

Our company Booth: Hall 2, Booth F01

Please refer to the official exhibition website below for details.

https://electronica-india.com/en/trade-fair/

# [About Hagiwara Electronics India Pvt. Ltd.]

Hagiwara Electronics India has established offices in Bangalore, Karnataka; the National Capital Territory of Delhi; and Pune, Maharashtra, providing nationwide support. These offices enable the company to accelerate the deployment of invehicle system solutions for India's rapidly growing automobile and motorcycle markets.

[Inquiries about this release]

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